

CLAUDIA MEAD

MULTIMEDIA JOURNALIST



I am a creative and confident artist pursuing Multimedia Journalism at Loyola University Chicago. I shoot, write, and edit, in order to create unique pieces with compelling stories through all forms of media. Additionally, I have experience with corporate communications, blogging, and event organization & management.

WORK HIGHLIGHTS

FILM PRODUCTION (FREELANCE JOB) SPR CONSULTING AUG 2023-NOV 2024

- Filmed and edited a video highlighting persons with disabilities in IT in 5 weeks
- Conducted and filmed eight interviews, sorted through over 24 hours of existing footage and premiered the video at their company event

JOURNALIST MOSAIC MAGAZINE AUG 2023-DEC 2024

- Published four pieces for the civil-rights magazine, MOSAIC
- Researched and interviewed locals for my pieces on food inequality in Chicago

MARKETING INTERN SPR CONSULTING JUN-AUG 2022

- Worked behind the scenes for a video production company. Helped coordinate logistics (dates, time, and location), and collaborated with the team to define the vision for the series
- Wrote an accompanying blog series
- Collaborated with the marketing team for the 50th Anniversary Party,
- Produced company engagement leading up to the event

SKILLS

- Video and Audio for Journalism
- Web Design and Usability (SEO)
- Editorial Design for print and mobile
- Adobe Photoshop, Bridge, Premiere, and InDesign
- Office 365 and Canva
- AP and Broadcast Style
- Fact-checking & strong research skills
- Interviewing & sourcing

EDUCATION

Aug 2020- Dec 2024
BA Multimedia Journalism
Loyola University Chicago

2016-2020
Musical Theatre, Theatre
The Chicago Academy for the Arts

CONTACT

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