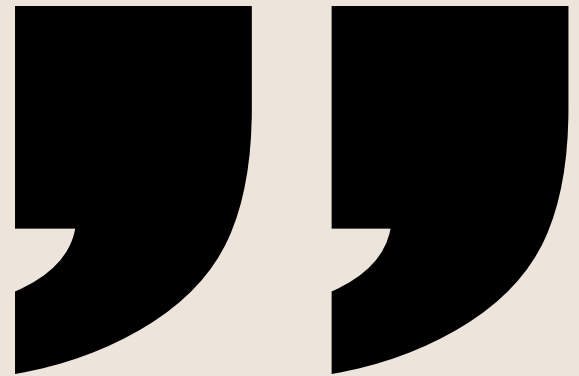


# CLAUDIA MEAD

## MULTIMEDIA JOURNALIST



I am a creative and confident artist with a BA in Multimedia Journalism from Loyola University Chicago. I shoot, write, and edit, in order to create unique pieces with compelling stories through all forms of media. Additionally, I have experience with corporate communications, blogging, and event organization & management.

## WORK HIGHLIGHTS

### **FILM PRODUCTION AND WRITER SPR CONSULTING** AUG 2023-NOV 2024

- In 5 weeks I sourced, researched, and filmed eight interviews to create a video premiered at their company event
- Wrote a following feature column for the honored employee

### **JOURNALIST MOSAIC MAGAZINE** AUG 2023-DEC 2024

- Published four pieces for the civil-rights magazine, MOSAIC
- Researched and interviewed locals for my pieces on food inequality in Chicago

### **MARKETING INTERN SPR CONSULTING** JUN-AUG 2022

- Worked with Marketing and video producers to create a video series and blog post for a company 50<sup>th</sup> anniversary party
- Personally sourced and interviewed subjects and crafted a story arc
- Coordinate logistics and scheduling
- Produced company engagement leading up to the event

## SKILLS

- Video and Audio for Journalism
- Web Design and Usability (SEO)
- Editorial Design for print and mobile
- Adobe Photoshop, Bridge, Premiere, and inDesign
- Office 365 and Canva
- AP and Broadcast Style
- Fact-checking & strong research skills
- Interviewing & sourcing

## EDUCATION

Aug 2020- Dec 2024  
BA Multimedia Journalism  
**Loyola University Chicago**

2016-2020  
Musical Theatre, Theatre  
**The Chicago Academy for the Arts**

## CONTACT

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